



# WAVELENGTH

Patron: Bruce Skeggs OAM

Inner North East Community Radio Inc.

## 96.5 Presenter's Meeting Monday 10<sup>th</sup> December'07

27 presenters attended our final presenter's meeting for 2007 which was held at the RSL meeting room Studley Road, Ivanhoe.

Chaired by Geoff Phillips. The main message from the meeting is that in order to continue to attract sponsorship program standards should be enhanced and that the station ensure that programs are scheduled at an appropriate time of day .

Currently 96.5 broadcasts 38 programs which run for one hour or less across the week. Emphasis should be on the introduction of a minimum program length of 2 hours.

Our 65 presenters should be encouraged to seek out and develop sponsors for not only their own programs but for other station programs.

Points of discussion included:

- talk back facilities now operating with new panel in Studio 1
- personal folders for each presenter are now in use
- computerisation of all carts will come into operation early in 2008 following additional work during the Christmas and New Year period.
- 96.5 Racing Program 8am - 9am Saturdays will commence shortly
- The third draft of the presenters' assessment is now with the program committee.

- Ken Petrucco reported that Adrian Hook had secured a \$4000 grant for our ethnic broadcasts
- 2 days prior notice is required for production for program ids and sponsor messages
- Adrian Hook covered the station's active role in community outside broadcasts. Excellent exposure for station, generating new revenue dollars
- 2008 events: 4 scheduled for next year, including:
  - Christmas in July
  - Trivia night late, October early November
  - Radiothon 3 – 9 May
  - Santa talk back and o/b lights on the Boulevard late December
- 6 presenters agreed to join the station's Presenters' Advisory Group
- Centre Management has requested that all presenters park in the Heidelberg Park car area alongside the oval during the trading period until Christmas Eve.

Our thanks to the Ivanhoe RSL for the use of their room for our meeting.

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## WEBSITE NEWS

[www.innerfm.org.au](http://www.innerfm.org.au)

### PRESIDENT'S CHRISTMAS MESSAGE

As the festive season approaches, our thoughts turn to family and friends and the significance of the real meaning of Christmas.

Over the past 12 months, 96.5 Inner FM has continued to successfully broadcast a wide range of programs for the listening public's enjoyment. This can only be achieved with the cooperation and the time and effort contributed by our many dedicated volunteers.

This in itself is an indication of people working together for the benefit and enjoyment of others, and does in fact in many ways epitomises the spirit of Christmas.

On behalf of the committee of management, I extend to you my very best wishes for a safe and happy Christmas and hope that the New Year brings with it prosperity and most of all, good health for all.

Thank you one and all for your continued support of 96.5 Inner FM.

Ken Petrucco  
President



### Program Guide

One of the most popular features of the Inner FM website is our program guide. Simply click on the menu item "Programs" to find our daily program guides or our printable weekly guide. These pages are updated regularly, so you can always find out exactly what's happening on air on 96.5 Inner FM.

Kevin White, Webmaster

### Bendigo Bank Makes Christmas Come Alive on 96.5 Inner F.M.!

Christmas is always a special time at Inner F.M., but this year thanks to the generosity of Noel (or should that be Noël at this time of the year!) Donnelly and the East Ivanhoe Branch of the Bendigo Community Bank, the sounds of Christmas coming through your radio will be crystal clear!

On the Saturday before Christmas, Inner F.M. will be airing six hours of Christmas programming from various locations in the local area. Between 10 and midday, all the action will be at the East Ivanhoe Shopping Centre, when we broadcast live from the Bendigo Community Bank. Santa will be there along with buskers, shoppers and heaps of children. At 7 p.m. we replay the fabulous Carols on the Boulevard evening from Ivanhoe Park, while at 8 p.m. we head live to the Boulevard for our annual 3 hour extravaganza, *Bendigo Bank Santa on the Boulevard*, featuring everything to do with Christmas, plus more.

Community banking and community radio coming together to make this Christmas something special.

## 96.5 TAKING IT TO THE STREETS.....

Springtime in Melbourne seems to kick in as soon as September gives way to October. After all, the Footy's over so we have to look for other distractions to keep us engaged with life .....

At Inner FM, having just completed our tenth and most successful year of VAFA football coverage our Outside Broadcast crew probably thought they could rest up till Autumn leaves began to fall....Wrong! Over the past couple of months, the station has been providing promotion and Saturday morning coverage of a number of local community events as well as a special promotion or two, spreading the Inner FM message as well as earning a few dollars along the way.

We began in early October with a promotional broadcast marking the 1st anniversary of the opening of f.i.t. in Burgundy Street, Heidelberg anchored by Dave Simpson with Nick Juliano and Annelise Balsamo. A fortnight later on a beautiful Saturday spring morning we moved the caravan to East Ivanhoe Village for their "Festa 07" street festival, the first the traders had held since 2000. The response from the public was overwhelming with Lower Heidelberg Road overflowing with literally thousands of people enjoying the great Spring weather, great entertainment and all that the Village has to offer. Paul Walsh anchored our coverage which was saved from a technical "black hole" by the generosity and co-operation of Noel Donnelly and the staff at our great

Station Sponsor, East Ivanhoe Community Bank Branch of the Bendigo. To Noel we say a huge "Thank You".

Needless to say the success of "Festa 07" will ensure that there will be a "Fest 08" and Inner FM will again surely be there.

In November, the Station was delighted to be able to acknowledge the fantastic support provided to the station over the past 15 years by B.L. Fitzgerald, McDonald Family Restaurants by conducting a broadcast from the Murray Road, Preston, site on McHappy Day. Again, Paul Walsh assisted by Natalie Lynch captured the fun and were even honoured by an early appearance by the portly gentleman with white beard, funny red hat and coat who was doing his bit for global warming by leaving the reindeers back in the rapidly receding North Pole and catching the bus to Preston instead. What a Guy!

As November became December, Inner FM decamped to one of the best kept secrets in Melbourne, Macleod Village, for their Christmas Fair. As at East Ivanhoe, the locals took the opportunity to come out in droves to enjoy a fabulous day of entertainment, food and fun with a special emphasis on the children. Adrian Hook and Nick Juliano were on the ground in Aberdeen Road, ably assisted on the panel back at the studio by Ronny "the Bon" Lopes who provided some great music over the course of the broadcast. A special "Thank You" to the staff at the Macleod Newsagency and our Technician, Tim Armstrong.

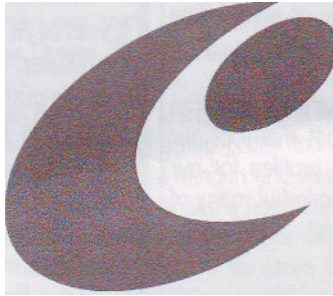
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