



# WAVELENGTH

Patron: Bruce Skeggs OAM

Inner North East Community Radio Inc.

## Adrian Hook Receives Menzies Award

For each of the past 16 years a feature of life in Manningham has been the presentation of "Menzies Community Australia Day Award's". They are presented by Hon Kevin Andrews MP, the Member for the Menzies electorate – to Manningham residents considered to have provided the community with outstanding service in their particular field. Manningham being part of our radio province, it was fitting that among the 2010 recipients was our . . . . .



### .... Adrian Hook!

It is almost 23 years since a number of enthusiasts came together to focus their experience and skills on establishing a radio station for Melbourne's inner north east. If they had commissioned a coat-of-arms for themselves - apart from illustrations of wires, second-hand panels and microphones - the dominant feature would be symbolic reams of paperwork and the whole darn thing appropriately trimmed with lashings of red tape.

When the Department of Transport and Communications finished their testing in December 1990, Inner FM received its 'birth certificate' and began its duty of broadcasting to the communities of Heidelberg (now Banyule), Preston (Darebin) and Doncaster-Templestowe (Manningham).

Throughout most of those 23 years one person has been a pacemaker to the heart of the station. Such is the extent of his involvement, innovation and influence, that it will never be fully known.

Yes, his name appears in the Committee of Management minutes, after all he has worn several committee hats over the years – most notably as Secretary. As the Public Officer he keeps up with all mandatory documentation and registrations and currently wears the Treasurer's hat with all its demands. All these are matters of public record. BUT it is the phantom stuff we will never know about.

Who, for instance, prepares the daily schedules which provide presenters with their pre-recorded/computerised messages? For that matter, who helps sponsors in wording their messages and commissioning the voices? Who – in the football season – can be seen lugging furniture, large logo signs and outside broadcast equipment in assisting Tim Armstrong and Co to ensure that quality footy calls are heard on each footy day of the year. And while on the subject, who scripts his own promotional messages each week with that warm London voice. But even this is only scratching the surface. (cont. page 3.)

## Diana Trask Makes Live Guest Appearance At 96.5FM

On the 15th of November 96.5 FM welcomed legendary Australian singer Diana Trask to the studios. Diana was the very special guest of cousin Kevin Trask in his popular Sunday program "That's Entertainment" presented at midday.

During the 90 minute program Diana and Kevin played some of her classic songs recorded in Australia and the United States.

They took open line calls from her many 96.5 fans and generally they had a ball reminiscing about the early days of local recording and performing dates. The early Channel Nine days were covered including appearances in the nightly live to air program *In Melbourne Tonight* hosted by Graham Kennedy. This was Diana's only media appearance during her recent stay in Australia.

96.5 FM presenters gathered at the station prior to the broadcast to have a chat and to get their albums and CDs autographed by Diana.

Diana made her first recording with the W and G label, "Comes Love" with the Tommy Davidson orchestra.

Later Diana came to the attention of Frank Sinatra during his Australian tour and in June 1959 Diana packed her bags and moved to New York. Mitch Miller then signed her to a recording contract with CBS.

Television appearances in the United States followed also live appearances at Las Vegas



Diana Trask with Joan and John Gillespie

In the 60's Diana made the change from singing ballads to concentrate on country songs with appearances at venues including the Grand Ole Opry. Diana Trask was nominated for a Grammy Award in 1970 for her version of *I Fall to Pieces*. In 1974 *Oh Boy* was a huge hit song for Diana in Australia.

Diana enjoyed her visit to 96.5FM and was very impressed by the friendliness of the presenters and people who came into the studio to say hello. Diana was especially delighted to meet Joan Gillespie. Robert Williams captured the event on his video camera and Alan McCurdy supervised proceedings in his role as "Executive Producer." Our president Ken Petrucco was in attendance with fellow committee members and family member Bill Gosstray sat with Diana in the studio during the programme.

These days Diana is a proud grandmother and has studied natural medicine and graduated with honours as a Master Herbal Consultant. Sadly her husband Thom passed away recently.

Diana's new CD *Country Lovin'* is available from the official Diana Trask website at [www.dianatrask.com](http://www.dianatrask.com) and her autobiography "Whatever happened to Diana Trask" will be released in May. Diana will return to Australia for the launch of her book in May.

\* \* \* \* \*

## 96.5 Presenters Meeting

Our next presenters meeting will be held on **Wednesday 17<sup>th</sup> February**.

The venue is the **Veneto Club**, Bulleen.

The meeting commences at 7.30pm and will be chaired by 96.5 presenter Geoff Phillips.

Kindly check at the ground floor reception area for the location of our meeting room.

Agenda items include a wide variety of station and program matters.

If you would like to add your agenda item to the list for discussion on the night, please send your email to **geoffphillips@netspace.ney.au** as soon as possible.

There are many station matters of interest that we need to discuss at this time.

We urge you to attend the Presenters Meeting and we are counting on your support to help us grow professionally and financially.

If you haven't attended a presenters meeting before here is a golden opportunity to participate as a part of our team of presenters.

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## 96.5 Licence Renewal

In December Adrian Hook completed the important task of preparing and submitting to the ACMA (Australian Communication and Media Authority) the station's licence renewal application.

The current licence expires in December 2010, the renewal will extend our current licence agreement through until 2015.

The renewal included in a broad range of subject matters including details of our financial records, financial projections, program details, ethnic program content, technical performance, support of local community activities, Australian music content details, internal management systems and accountability arrangements, etc.

Adrian anticipates an initial response by the authorities shortly.

## Adrian Hook Receives Menzies Award

.... from page 1.

We will never know the full story because Adrian Hook is such a modest, self effacing role model of a person that he alone will know of the hours, the energy, integrity and personal cost he has expended for our beloved 96.5FM. ADRIAN HOOK ~ We salute you.

By David Small

# 96.5 Outside Broadcasts

It has been a busy time for the station's outside broadcast team over the past few months.

The team includes Adrian Hook, Tim Armstrong, Ken Petrucco, Paul Walsh, Bob Clavan, Joseph Zampichelli, Jerry Guiguis and Simon Williams.

The Bendigo Bank grant, presented to the station by district manager Noel Donnelly in 2008 was immediately invested in the purchase of new outside broadcast equipment which is easily set up hooked into a conventional telephone or fax line back to the studio where the signal is processed and put to air.

The arrangement replaces earlier land line procedures involving lengthy land line booking lead time and the high cost of renting the high quality broadcast lines.

To give you some idea of the outside broadcast activity the following details were taken from the outside broadcast activity data base.

- 17<sup>th</sup> October 2009: East Ivanhoe Village Festa. Broadcast from Austral Piano World. (Thanks to Hans Heshusius)
- November McHappy Day from Maccas at Northland Homemakers Centre.
- Monday 16<sup>th</sup> November, Italian Program broadcast from the Veneto Club by Joseph Zampichelli
- Tuesday 24<sup>th</sup> November Kookaburra Twenty 20 Cricket Match live call of the game from Binnak Park Watsonia. From 5pm Northcote V Carlton. Game covered by our 96.5 VAFA callers.

- Saturday 5<sup>th</sup> December from Aberdeen Road, Macleod. Thanks to the Macleod news agency for providing the power and phone line for the broadcast.
- Saturday 12<sup>th</sup> December Bell Street Mall Christmas Carnival . Thanks to Craig Langdon MLA for providing the power and phone line.
- Friday night 18<sup>th</sup> December, Santa and Paul Walsh at Warringal Shopping centre till 9pm.
- Saturday 19<sup>th</sup> December East Ivanhoe Community Bank. 10am to midday. With Santa and helper Bob Clavan.
- Saturday 19<sup>th</sup> December Lights on the Boulevard 7pm to 11pm. Paul Walsh and Santa making their yearly appearance at this major local attraction.

Our thanks to the Bendigo Bank, Barry Plant Real Estate Ivanhoe,, McDonalds (Northland Homemakers) Austral Piano World,, East Ivanhoe Dry Cleaners, Sofisticakes and So Swish for the generous support of the both outside broadcasts on the 19<sup>th</sup>.

Special thanks to Mrs. Joy Armstrong for her support in offering her front garden as the new broadcast site on the Boulevard.

This busy schedule followed the weekly live to air call of the VAFA season. 27 games were covered during our weekend coverage from 1.45pm. total airtime for the season of our live call was in excess of 80 hours.

The extensive use of the outside broadcast gear is under the watchful eye of Tim Armstrong and Adrian Hook and we are extremely grateful for the support by various presenters at the broadcast sites.

# Presenter's Profile



## Geoff Phillips

At 14, I wanted to go into radio. I was not allowed by my parents and was told that I must have a “commercial” career in business. Radio was poorly paid at the time, and I would have had to start in the country.

In 1953, I was elected President of Melbourne High School Radio Club, and organized visits to 3DB, 3UZ and 3AW. This experience was in my “memory bank” for years.

I retired from corporate life after 47 years, and decided to pursue my dream of radio involvement, as I was always vitally interested in music, and radio as a medium.

At the beginning of 2000 I joined “Golden Days Radio” 95.7 FM as a presenter for Friday Breakfast and Tuesday Drive programs, and served on the Management Committee as Marketing Manager, Production Manager, Program Sub-Committee member and Deputy President, during ten years of service.

Responsible for Marketing and Production I implemented a complete new marketing business plan, station identification – sight and sound. Successful outside promotions were

conducted, members ‘drives’ and incentives, promotions, advertising and talks to community groups. I helped to build the station to 2000 members, with very significant loyal sponsorship support. We improved the “product”, consistency of delivery, and introduced new disciplines to survive and grow and aimed at the ‘over 50s’ in the marketplace who love ‘beautiful music’.

In addition to this involvement, I joined 96.5 FM in March 2005, doing ‘breakfasts’ –Tuesdays, Wednesdays and Thursdays, and “Nice & Easy” on Friday Night. I joined the Management Committee and Program Sub-Committee in July, 2007.

With my background and business experience, I hope to contribute to the growth, positioning, product development of our station, and play a part in securing a good future for 96.5 FM.

## Where is your Car Sticker?



Stickers were sent to all Inner FM Community Radio members with your membership packages.

So let's proudly tell Melbourne that we listen to 96.5 Inner FM by putting them on our cars now.

If you can't find your sticker or need another one, please phone the station on 9457 1718 and we'll get one to you ASAP.

# WEBSITE NEWS

[www.innerfm.org.au](http://www.innerfm.org.au)

## **We're Still Streaming Live!**

Our web streaming service continues to be a very popular feature of our website. All 96.5 Inner FM programs can be heard online 24 hours a day, simply by following the prompts from our home page at [www.innerfm.org.au](http://www.innerfm.org.au). Four streaming formats are available - Windows Media Player, Winamp, QuickTime and RealPlayer.

Here are some of the comments recently received from our many online listeners:

"I missed the first half, but what I heard was absolutely loud and clear on Windows Media Player. It could have been a local transmission." - From a Concert Hall listener in Bristol, UK.

"Hello Barry, I'm a great Rustie Blue fan and I love country music. And thanks Robert, I can listen your great show today. Yes, you play wonderful music and I like how you moderate! I have so much fun here on the other side! This is music that goes straight into my heart. Sorry my English is not the best. Thank you so much for all. And give my love to Rustie, please! Lots of love from Germany."

"Greetings to you all. My wife and I have come to enjoy your varied programming, though we receive it at the "wrong time of the day" or the wrong day, due to the 14 hour time shift. Somehow, you seem to play appropriate music for the time that we listen. I enjoyed the opera performances tonight around 10pm Eastern Daylight Savings Time, USA. One female singer in particular hit very clear, exceptionally well voiced, high notes. Her performance stopped my progress at writing manufacturing

assembly procedures. The song energized me and helped me complete my task. Keep up the good work." - From Melbourne, Florida, USA.

"Hi Guys. Lifetime De La supporter here. Listening from a beachside internet cafe on Koh Samui, Thailand. Loving the commentary, clear and informative. Worried about the momentum in the 2nd quarter. Shields is a big loss! Go Dees!!!"

And from another De La supporter:

"Hi Lads! I'm just tuning in to your call now. As an Old Coll from De La, I'm keen to keep an eye on how they're going. Thanks for your coverage and keep up the excellent work! Much appreciated."

From a "Rock 'n' Roll Heaven" listener in the Pilbara region of outback Northern WA:

"Can you pass on to Ilana that I was tuning in online out here in the Pilbara and having a great old time digging the music. Turned a few of the miners out here onto her show and hopefully there will be some more streamers from here in the outback. A great mix tonight! Big thanks again to Ilana"

And from a "Warmweather" listener in Northern Ireland –

"Just to say receiving you loud and clear here in Carrickfergus, NI. Enjoying your music. Just getting ready for bed."

## **Playlists**

Don't forget that many of our presenters are now making great use of our website to publish their music playlists each week for listeners. Just follow the menu item "Playlists" to find the latest playlists for "Drive on Monday", "Folk and Roots", "Honky Tonks &

Heartaches”, “Infectious Unease”, “Luruhwengi”, “Midnight Lounge”, “Nick’s Mix”, “Operettas Featured on Concert Hall Broadcasts”, “Retrolized” and “Warmweather”.

### **Our Sponsors**

Contact details for all our major sponsors can now be found on our website. Simply go to [www.innerfm.org.au](http://www.innerfm.org.au) and click on the menu item “Our Sponsors”. Please support our sponsors whenever you can. Without their generous assistance, we would not be on air.

### **Photos & Stories Needed!**

Do you have any recent photos or stories about any of our Inner FM volunteers? Or can you provide anything else of interest for our website? If so, please email them to me at [kevinw@innerfm.org.au](mailto:kevinw@innerfm.org.au) . If you only have paper photos or prefer to write something by hand, that’s fine too. Just leave whatever you can in my folder at the station and I will do the rest. Photos can be scanned and returned promptly if needed. Looking forward to receiving your contributions. Many thanks.

**Webmaster, Kevin White**

## **Brett Bysouth Tribute**

Family members and friends gathered together on Monday 9th November at the Joyce Chapel, Fawkner Crematorium to pay their final respects to Brett Bysouth.

Brett was one of 96.5’s foundation members with membership number 4 and he was also a member of the station’s Committee of management.

Brett’s great love of musical theatre was evident in his presentation of “Stage Sounds” which he presented every Thursday night.

His long standing partnership with John Milne in the “Memory Lane” program on Sunday nights was one of the station’s popular programs.

Donations from friends attending the service were made to the Cancer Council Victoria were made in lieu of flower tributes..

Following the service light refreshments were served in the Tea Rooms at Fawkner Memorial Park.

At the service a memorial card was distributed which we would like to include in our tribute.

*“Think of me as one at rest, for me you should not weep, I have no pain, no troubled thoughts, for I am just asleep.*

*The living thinking me that was is now forever still and life goes on without me as time forever will.*

*If your heart is heavy now because I’ve gone away, dwell not long upon it friend for none of us can stay.*

*Those of you who liked me I sincerely thank you all and those of you who loved me I thank you most of all”.*



**Brett Bysouth**  
1958 - 2009.

# Morning Magazine Program

If you are currently presenting a program on 96.5 or perhaps considering the possibility of presenting one of the station's popular programs, why not contact Ken Petrucco to have a chat about your involvement with "Morning Magazine" presented each weekday on 96.5 9am to 11am.

The program is a mix of local news items, local people making news, news from community groups in our service area.

The program provides the presenter with a unique opportunity to handle talk back calls, interviews with studio guests as well as presenting music in keeping with the busy talk content.

Why not call Ken and leave a message at the station 94571718 or email [kenpetrucco@hotmail.com](mailto:kenpetrucco@hotmail.com).

You may care to give Ken some of your program ideas for the show which perhaps are not currently covered in the program.

We invite you to join the 96.5 Morning Magazine on air team to present one of the station's key week day programs.

## 96.5's VAFA 2010 Footy Season Coverage

Ken Petrucco and the 96.5 on air team are currently preparing for another great season.

2010 is shaping up to be an even comprehensive coverage.

Strong sponsor interest by new and existing clients in the station's coverage has already been received by Ken and Adrian Hook.

A number of national advertisers have expressed strong interest in becoming advertising partners with 96.5's extensive VAFA broadcasts and supporting sporting programs.

This year the station will initially broadcast 14 name the game broadcasts, then will select 4 key home and away games leading up to the final games.

This year eight football callers are rostered to handle the season's commitments. They are: Ken Petrucco, Michael Crooks, Peter Rosenthal, Simon Petch, Barnaby Willis, Jo Wooton, Chris Venus and Andrew Holmes

The games and supporting programs are received by dedicated VAFA followers within Victoria and interstate and in some cases internationally by listeners tuning to our coverage being streamed on the station's website.



Please submit any photos or articles for the next issue of Wavelength to:

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