



WAVELENGTH

Patron: Bruce Skeggs OAM

Inner North East Community Radio Inc.

A.G.M. & New Committee

The Annual General Meeting of the Association was held on Friday, 22nd September at the Veneto Club in Bulleen. It was well attended, if brief, given that an election to fill vacancies on the Committee was not necessary as the number of candidates equalled the number of vacancies. Accordingly, Tim Armstrong, Paul Dellios, Adrian Hook, Kerry Pedder, Ken Petrucco and Lenny Walton (nee Everett) were duly elected.

For Lenny Walton it is his first term on Committee, having been an enthusiastic and active member of the station since 2003. A past host of Sunday "Breakfast", Lenny now presents "Overnight With Everett" (2 to 7am Saturdays). We warmly welcome him to Committee. Lenny replaces the hard working Helen Pullen who did not re-nominate due to her many other commitments, most notably the current Presidency of Fairfield Lions. Helen has indicated, however, that she is willing to continue to assist Committee as time permits in the area of Memberships and we thank her for that as well as for her dedicated service to Committee over recent years.

At the meeting of the new Committee following the A.G.M., Ken Petrucco was re-elected President, Paul Dellios Vice-President, Kerry Pedder Secretary and Adrian Hook Treasurer. Pam Young also tendered her resignation from Committee, thus ending some five years of tireless, dedicated service in a variety of roles, most notably Secretary, as well as Studio Co-ordinator, Sales Co-ordinator and in the ever-more demanding area of research and submission of Grant applications. It goes without saying that Pam will be greatly missed on Committee but she has indicated that she is willing to stay actively involved, which is great news.

Our President, Ken Petrucco, on behalf of the Committee and members would like to take this opportunity to acknowledge and thank Pam for her wonderful service to the running of the station over the years whilst expressing the hope that Inner FM will continue to benefit from her boundless enthusiasm and experience into the future.

Would you like to download future "Wavelength" newsletters to your computer?

For the past year we have been asking if you would like to receive station information on your computer, as opposed to in the mail. This edition of "Wavelength" can be downloaded from the *Members Only* section of the website (see Website News, page 3). Try it and if you would like to access future editions via this method, please let us know by sending an email to: info@innerfm.org.au. We look forward to hearing from you.

Whose Listening To (Community) Radio?

A new report has confirmed that almost half of Australia's population aged 15 years and over listen to community radio..... *that's who!*

These are the findings of new audience research into community radio listenership conducted by McNair Ingenuity between March and May 2006 and launched during October by Senator the Hon. Helen Coonan, Federal Minister for Communications, Information Technology and The Arts.

The results show that the number of Australians aged 15+ listening to community in an average month has risen from 7,054,000 people in 2004 to 7,515,000 people in 2006.

"That's more than four million listeners every week" commented the CEO of McNair Ingenuity, Matt Balogh, "... an audience that would be the envy of any commercial network."

General Manager of the Community Broadcasting Association of Australia (CBA), Barry Melville, said "Listeners are turning to community radio because it is vibrant, relevant and connects with their local interests. Local news, specialist music, ethnic voices, whatever your interest, it's available on community radio. So it's not surprising that more people are tuning in."

The full survey results are available at: www.cbaa.org.au

Community Radio Station Loses Licence.

The Australian Communications Media Authority has announced that the 24 year-old Bendigo-based radio station **3CCC** will be off the air from Sunday 12th November.2006.

This is a result of the station, Goldfields Community Radio Co-Operative Ltd., lodging their licence renewal application five months *after* the agreed date.

During the past 12 months it would appear that the station had also experienced difficulties in administering parts of the station's programming and technical operations.

So, what the ACMA giveth, the ACMA *can* taketh away.....

New Studio Mixers For 96.5

Preparatory work has commenced by audio contractor David Knott and station tech. Tim Armstrong in readiness for the installation of the station's new Hawk 12 studio consoles.

On completion of the installation both studios will be identically equipped.

Western Australian based Elan Audio have installed a number of these widely acclaimed Hawk 12 consoles around Australia.



Elan Audio Hawk 12 studio console

Elan audio is a wholly owned Australian company. All of their products are designed and built in South Guildford for the strict Australian broadcast standards.

A number of community radio stations and commercial production houses have installed these units. Recently David has installed a Hawk 12 unit for 3AW following a lengthy search by Southern Cross Broadcasters to find a reliable and totally professional broadcast panel.

INR President Ken Petrucco said that "It's an exciting step forward in our studio arrangements as both studios will be identical making it easier for presenters to interchange between Studio 1 and 2."

The studio upgrades follow recent changes to the studio Reception area with the creation of a bench-style front desk on which the station's recently purchased Dell personal computer is located as well as an enclosed area in which the photocopier, fax PC and filing cabinets are located.

New Members

We would like to acknowledge and welcome the following new members to the Inner FM family:

Kieran Coyle	Greensborough
David Cantwell	Templestowe
Claire Bryce	Greensborough
Bernard Dellar	Thornbury
Anna Olchowik	Glen Iris
John Nicholas	Eltham
Kevin Yates	Greensborough
Grenville Sibley	Balwyn
Tom Jackson	Alphington
Michael Aicoboiaie	Sunbury
Eddie Woods	Greensborough
Ken Jeffery	Epping

Santa on the Airwaves

Christmas in Melbourne means..... the Myer Windows, Carols by Candlelight at the Myer Music Bowl, The Ivanhoe Boulevard Lights and **Santa Talkback on 96.5, Inner F.M.**

Over the past eleven years, to coincide with the rejuvenation of the Ivanhoe Boulevard Light Display, 96.5 Inner F.M. has broadcast some of the most unique Christmas programming heard on Melbourne radio. For the five nights before Christmas, Inner F.M. conducts *Santa Talkback* a one hour program designed to give children the opportunity to talk to Santa and tell them what they would like for Christmas.

Santa Talkback is one of the most successful community radio projects ever because:

- a. **We have a captive audience!** We target listeners who are driving around the boulevard looking at the light display. Thousands of cars every night travel slowly through the boulevard and Inner F.M. has station representatives handing out small pieces of paper encouraging drivers to turn over to *Santa Talkback* to hear great Christmas music and the chance to ring Santa. Our own station survey conducted a random points along the boulevard indicates that we has an 80% turn over rate.multiply that by the number of cars traveling through the area and that amounts to **a lot of listeners**
- b. **We are very visual on the boulevard!** On the Saturday night before Christmas, *Santa Talkback* brings Santa to the boulevard for a 3 hour live outside broadcast of music, competitions, last minute requests etc. etc. This activity alone attracts thousands of spectators who literally block the street to watch the broadcast in action.
- c. **We promote widely** As well as yearly promotion in the Age Green Guide just before Christmas, we place billboards in prominent spots around the immediate area alerting people to the broadcasts. Finally, we are also part of the Banyule City Council info leaflet drop to all households in the BCC area. Add to that the 3000 – 4000 promotional leaflets handed out on the boulevard to car drivers.....and we have most bases covered!!
- d. **We do it well!** This project is given the highest priority by the station for a number of reasons. Firstly, it complements fully the mandate of the station.....to support and promote the local community and community events. It is unique broadcasting that no commercial station would dare to try. It serves a need in the community.....young listeners talking to Santa....older listeners having the enjoyment of 'eavesdropping on some great conversations!' (There are many people in nursing homes who switch over just to hear the children speaking!!). However (and we say this with all modesty!!) *Santa Talkback* works because **we do it well!!** The broadcasts are tight, entertaining, interesting and fun!

This year Santa Talkback will be live from the studios between 9 – 10 p.m. on 19th, 20th, 21st and 22nd. December with the outdoor broadcast extravaganza between 8 – 11 p.m. on Saturday 23rd. December. In addition this year, we will be broadcasting live from the Bendigo Community Bank in Lower Heidelberg Road East Ivanhoe on Saturday 23rd. December between 10 a.m. – 12 noon, thanks to the generous support of Noel Donnelly and his organisation. Christmas is greaton 96.5 Inner F.M.

A Fitting Finale

Sunday the 24th September 2006 will be remembered as a momentous day in the life of not only the Old Haileybury Football Club, who defeated Old Xavarians to win their first VAFA "A" Section premiership, but also Inner FM, as our broadcast of the Grand Final was relayed across Melbourne for the first time through North West and Southern FM.

All the subsequent feedback has been overwhelmingly positive and even at this early stage, a repeat performance in 2007 is all but assured, along with the possibility of Representative and other finals games also being relayed.

Inner FM's award-winning broadcast team of Michael Crooks, Simon Petch, Peter Rosenthal and Ken Petrucco was joined on the day by North West FM's Glenn Scarborough and Southern FM's Tommy Brain who provided some great interviews throughout the broadcast with officials and players including the spectating AFL superstars, Jonathan Brown and Brendan Fevola.

To make it all work required yet another herculean effort by our Tech extraordinaire, Tim Armstrong, along with great support back at the studio from Struan McGregor; John Kelly at Southern FM and the crew at North West. Providing generous support for the broadcast, as they have all season, was the Old Scotch Football Club and their enthusiastic sponsors, K2 Asset Management, MCP Group, Jellis Craig Real Estate and Pulse Pharmacies, along with long time supporters, the V.A.F.A., Dellios West & Co, Ausfund, McDonalds Family Restaurants and the Old England Hotel.

The game itself showcased everything that is great about Amateur Football with the Bloods proving just too tall, strong and determined over the valiant Xavs. Watched by a large and appreciative crowd, it was a truly fitting finale for what has been a vintage season of football on Inner FM, thanks in no small measure to the work of the superb broadcast team of Simon Petch, Michael Crooks, Peter Rosenthal, Peter Curtin, Michael Leeds and Barnaby Willis. Ken Petrucco provided insightful and entertaining Special Comments each week as well as presenting the VAFA Footy Show, whilst Luke Fenney and Natalie Lynch's contribution throughout the season obtaining quarter-by-quarter scores around the grounds as well as back at the studio on Local Sports Round-Up was outstanding.

To all the clubs who have provided such tremendous support to Inner FM during the season, we say "Thanks" for everything and we look forward to our tenth year of broadcasting VAFA football in 2007. In the meantime, there is much great sport to look forward to over the summer, not the least of which is the keenly awaited upcoming Ashes series which promises to be a thriller, as in 2005.....

96.5 fm Christmas Party

Sunday, 3rd December 12 noon
at
Montmorency RSL

Cost: \$20.00

2 course meal and entertainment!

Bookings on 9457 1718 & payments by 24th November to PO Box 410, Heidelberg 3084

Come and join in the spirit of Xmas

WEBSITE NEWS

www.innerfm.org.au

From our Webmaster, Kevin White

Community Service Announcements

96.5 Inner FM has always welcomed submissions from non-profit organisations for community service announcements. As well as being read on air, these announcements can now be found on our website. From our home page, just click on the menu item "Community" to find the latest of what's happening in our area.

Members Only Section

Our website includes a special section with news and information exclusively for members of 96.5 Inner FM. To access this section, click on the menu item "Members Only" and log in with these details:

Username: members

Password: only

Members Forum

The 96.5 Inner FM Members Forum is a great place to chat with other members about all sorts of issues relating to the station. There's news from meetings, general discussion, tracks wanted, better radio clinic, technical discussion and even "A Funny Thing Happened on the Way to the Studio". To join the forum, simply log in to the "Members Only" section and follow the links.

To encourage participation in the forum, we are running a special competition. Every five postings from individual members will qualify that member for a ticket in the draw for a \$30 gift voucher from JB Hi-Fi. The competition has been extended and will now close on 31 December 2006. The funding for the voucher has been kindly donated by members of the forum administration and not from Inner FM funds.

The forum is open to all members of Inner FM and we particularly invite our presenters, reception staff and other volunteers. Come on in and join your friends and colleagues at the forum soon!

Inner FM acknowledges the generous support over the past year of the following sponsors:

Austin Health	9496 2846	Austral Piano World	9497 2616
Austrian Club Melbourne	9459 8686	Blackbird Publications Ltd	07 5547 6907
Blooms of Heidelberg	9457 2660	Bulleen Art & Garden	9850 5155
Bulleen Plaza S/C	9852 0158	Courtney & Patterson Ford & Honda	9287 1611
Cover Up Canvas Products	9775 1218	Dellios West & Co / Ausfund	9489 7300
Doncaster Templestowe Artists Society	9840 1375	East Ivanhoe Community Bank	9497 5133
BL Fitzgerald /McDonalds	9470 4555	Flying Bookworm Theatre Co.	9857 6435
Greensborough RSL	9435 1884	Heidelberg Central Traders Assoc.	9458 3112
Heidelberg Brass Inc.	9459 0031	Heidelberg Mowers Pty Ltd	8458 1220
Ivanhoe Grammar School	9497 1877	Lentini Homes Pty Ltd	9436 5503
Marcellin Old Collegians		Montmorency RSL	9432 2277
Northern Melbourne Institute of TAFE	9269 1810	Old England Hotel	9459 1166
Old Haileyburians Football Club		Old Ivanhoe Grammarians F.C.	
Old Scotch Collegians Football Club		Old Trinity Football Club	
Old Xavarians Football Club		PEP Signs	9457 7888
Reservoir RSL	9469 2759	Riverwalk Restaurant	9246 1200
Rotary Club of Rosanna	9455 1713	Scouts Australia	8543 9800
Stewarts of Ivanhoe	9499 1439	Templestowe Television Pty Ltd	9852 2335
Veneto Club, Bulleen	9850 8333	Victorian Amateur Football Association	9531 8333
Victorian Jazz Club		Warringal Shopping Centre, Heidelberg	9458 8400
Watsonia RSL	9435 4233	Credit Finance Group	9850 5944



***The President and Committee of Inner FM
extend to all volunteers members and listeners
the compliments of the Season.***

***Thank you for your tremendous support over
the past year and we look forward to a great
2007***

**MERRY CHRISTMAS
AND A HAPPY NEW
YEAR!**

Inner North East Community Radio Inc

Suite 38, Warringal Shopping Centre
Burgundy Street
Heidelberg

Postal Address

PO Box 410
Heidelberg VIC 3084

Phone: 9457 1718

Fax: 9457 4674

96.5 Inner FM commenced broadcasting in December 1990, serving the cities of Banyule, Manningham and Darebin. The station is also heard over a much wider area, with a listening potential of over 250,000 people. With its' mixture of magazine style, music and specialty programs (including sport and local football), Inner FM appeals to all tastes and age groups.

Revenue for the station comes from sponsorship, memberships and grants from the council and the Community Broadcasting Foundation. Inner FM does not receive funding from any government bodies.

The station is run by volunteers who help out in all areas of the station including administration, reception, memberships, presenting shows on air, production of sponsorship and community service announcements, technical and more.

The station is always looking for more volunteers, particularly in the production and technical fields.

For more information on Inner FM call 9457 1718 or visit our website

www.innerfm.org.au



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Tracey Wooding 0403 256 298



Home of 96.5 Inner FM



SPRING 2006 EDITION

96.5 INNER FM PROGRAM GUIDE

THE VOICE OF THE INNER NORTH EAST 96.5 INNER FM

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
6.30 WINDOWS ON TAIWAN (4th week each month)		5.30 ZORES RECORD SHOW Macedonian music		5.30 THE EARLY SHOW John Smith		5.30 SATELLITE Irish breakfast music
7.00 BREAKFAST SHOW Stephen Lutz	7.00 BREAKFAST SHOW Sol Sonin & Roger Mazzon	7.00 BREAKFAST SHOW Geoff Phillips	7.00 BREAKFAST SHOW Geoff Phillips	7.00 BREAKFAST SHOW Stan Sizeland	7.00 SPORTSFEST BREAKFAST SHOW Stephen & Brendan Coyle	8.00 LIFE CHANGING HOUR David Small
9.00 PERSONALITIES ON PARADE Bill Corrie	9.00 PERSONALITIES ON PARADE Bob Clavan	9.00 MORNING MAGAZINE Pamela Young	9.00 PERSONALITIES ON PARADE Stephen Lutz/Fred Lenne	9.00 PERSONALITIES ON PARADE Joseph Zampichelli	9.00 H.D.C.A. CRICKET SHOW Ken Petrucco	9.00 SWING TIME Terry Hillgrove
11.00 THE TAXI SHOW David Gawthorn	11.00 JACK'S TRACKS Jack Trask		11.00 TOP HAT, WHITE TIE & TAILS Bill Gosstray/Jack Trask	11.00 MORNING CONCERT Alan Moulton & Bill Watts	10.00 JAZZ OVER EASY Ian Travis	10.00 THE WINE SHOW Harry Heidelberg
12.00 UNFORGETTABLE MUSIC Gary Cameron	12.00 JOHN'S MIX OF MUSIC John Darbyshire	12.00 LIONS OVER LUNCH Local Lions clubs			12.00 SATURDAY EXPRESS Ron Lopes	12.00 THAT'S ENTERTAINMENT Kevin Trask
1.00 FRED'S FAVOURITES Fred Lenne alternating fortnightly with SOUNDS GREAT Gwen Lacey	1.00 MUSIC FOR PLEASURE Rob Williams	1.00 MAINLY STANDARDS Ron Lloyd	1.00 KALEIDOSCOPE Rob Morrison	1.00 MUSIC FROM THE MOVIES Sol Sonin		1.30 SUNDAY WITH SANDRA Sandra McCurdy
3.00 A TOUCH OF BRASS Fred Lenne/Alan Moulton	2.00 MAINLY TRAD Bill Gosstray/Ian Smith	2.30 HANDS ON HEADS Local schools		2.00 WOMENS WORLD Billie Young	3.00 THE CHARDONNAY SHOW Colin Rochford	
4.00 MONDAY COUNTRY Barry Bosnich	4.00 ROTARY HOUR Various Rotarians	3.00 AT TOUCH OF NOSTALGIA Sol Sonin	3.00 BILLBOARD Bill Watts	3.00 RSL NEWS Local RSL branches		3.00 SENTIMENTAL FAVOURITES Rob Williams
5.00 DRIVE Bob Clavan	5.00 DRIVE Bob Clavan	5.00 DRIVE Stan Sizeland	5.00 DRIVE Bob Clavan	4.00 IVANHOE GRAMMAR PRESENTS	5.00 REVOLUTION Julian Glavacich	4.00 LOCAL THEATRE Various presenters
6.00 READINGS & WRITINGS Annelise Balsamo	6.30 LEGAL NEWS	6.00 TAKE IT EASY J Maude Cameron & David Miller	6.00 SCOUTING AROUND Trevor Dagley	5.00 DRIVE Bob Clavan	6.00 LOCAL SPORTS ROUNDUP John Abrahams	5.00 FOLK & ROOTS Colin Fielding
7.00 MACEDONIAN HOUR Zore & Bonne	7.00 BASICALLY BRITISH Lew Balcombe	7.00 MIDWEEK COUNTRY Bill Corrie/John Worth	7.00 THE OLD SPINNING WHEEL Terry Hillgrove	6.00 GOLDEN MELODIES John Odgers	7.00 ROCK 'N' ROLL HEAVEN Ilana Lyngcoln	6.00 SUNDAY REFLECTIONS Alan Moulton
8.00 MUSICA ITALIANO Joseph Zampichelli	9.00 CONCERT HALL Various presenters	9.00 JAZZ AT NINE John Crichton	9.00 STAGE SOUNDS Brett Bysouth	7.00 NICE 'N' EASY John Odgers, Ian Clarke & Pamela Young	9.00 THE CARRUMBA CREW Olga	7.00 MEMORY LANE Brett Bysouth & John Milne
10.00 MIDNIGHT LOUNGE David Simpson	11.00 INFECTIOUS UNEASE Gordon Taylor	10.00 THE SUPPER CLUB Ken Petrucco	10.00 HELLENIC JOURNEY OF GREEK MUSIC George Iliopoulos	10.00 HONKY TONK & HEARTACHES Barry Wass	11.00 NICK'S MIX Nick Juliano	11.00 IN BED WITH ELVIS & FRIENDS Ilana Lyngcoln
			11.00 PUNK & WHATEVER David Murphy	2.00 OVERNIGHT WITH Lenny Everitt	1.00 CLUBHOUSE Dennis Gambrellis	

Every night listen to a variety of overnight programs direct from the Community Radio Satellite