



Community Participation

3INR perceives both the current and future needs of the community of the Inner North East suburbs of Melbourne it is licensed to provide a broadcasting service to as many and varied, reflecting the huge diversity of the community itself.

Most importantly, the community expects the station to provide a local focus, broadcasting local news and information and featuring local voices. The community also expects a diversity of programming not found in the commercial/government-funded radio sectors, particularly in relation to music, arts, culture and local sport.

The station encourages the participation of the community it serves by the following means:

- By listening to the needs of our existing, very diverse membership which consists of individuals, families, community groups and local businesses.
- By monitoring local press, Council websites and publications, seeking out stories and interview opportunities for our weekday local news/magazine program 'Morning Magazine'.
- By maintaining good relations and regular on-air contact with Council representatives in our broadcast area.
- By inviting listeners and groups via scheduled pre-recorded messages to become involved with the station either with a view to presenting programs or to organize on-air access to promote their activities, and
- By conducting outside broadcasts at major community events. These provide a not-to-be-missed opportunity for public "visibility" at which members of the public often become aware of the stations existence for the first time. Station members use these opportunities to promote the station directly to the public, face-to-face, providing background to the stations activities and outlining the opportunities that the station can provide to both individuals and groups should they be interested in becoming involved.
- By responding positively to requests from both individuals and groups for airtime to promote their general activities and specific events by way of interviews and/or Community Service Announcements.



Community Participation

Community organizations whose Community Service Announcements are currently being broadcast on 96.5 Inner FM:

Rotary Club of Heidelberg	Rotary Club of Ivanhoe
Rotary Club of Templestowe	Diamond Valley Miniature Railway
Banyule District Scouts Assoc.	Rotary Club of Doncaster
Australian Bing Crosby Society	Doncaster Templestowe Historical Society
Volunteers of Banyule	Bundoora Farmers Market
Heidelberg Theatre Company	Jolson Society of Australia
Australian Red Cross	Kevin Heinze Grow, Doncaster
Lions Club of Northcote	Victorian Government – COVID 19
Salvation Army Alcohol Awareness Campaign	Life Be In It
Seeing Eye Dog Aust Puppy Caring	Crimestoppers
Parkinsons Victoria	Turning Point Drug & Alcohol Services
AMRAP	Stroke Awareness
Royal Life Saving	Triple Zero
Keep Australia Beautiful	WIRE Womens Information
Coastcare	SHARC Drug & Alcohol Services
Reading & Writing Hotline	Viewbank College
Cancer Council	Sunsmart
MS Calling	S.E.S. Recruitment
Cottage By The Sea	A.N.C.D. Alcohol awareness
Eastern Palliative Care	CFA Bushfire Preps.
Deaf Children Aust.	Cystic Fibrosis Vic.



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Mensline	Leukemia Foundation
Epilepsy Action	Animal Aid
Salvos Wills & Bequests	Kids Under Cover
MFB – Winter Fire Safety	RADD (various Artists)
CBAA Codes of Practice	Cancer Council
Reading Writing Hotline	Planet Ark Recycling
Smith Family	DHHS – Mosquitos
VA Employment Service	Stroke Foundation
Family Peace	SHARC Drug & Alcohol
Volunteers of Banyule	Salvos - Alcohol Awareness
Carer Café	Extended Families

Community Participation is encouraged during on-air programs by:

- The scheduling of our Listener Feedback pre-recorded message which invites listeners to comment on the station’s programs; to suggest new programs and/or to find out how to become involved with the station. This message is scheduled at least daily, on rotation.
- Presenters conducting studio and talk-back interviews with members of local community organizations including theatre companies and other cultural and ethnic groups all of which “draw” other members of these groups into an awareness of the radio station which, in turn, often leads to their involvement at the station.

Community Participation is also encouraged by:

- Members of the Station accepting invitations for speaking engagements at meetings of local Community groups, such as Service Clubs, Probus, U3A etc. In the past year, members of the station have conducted 12 such speaking engagements a number of which resulted in new members for the station.
- Use of Social Media platforms including Facebook and the Station Website.